.bztech

Maior portal de Automação Comercial do Brasil!
Encontre o que sua empresa precisa com preços especiais,
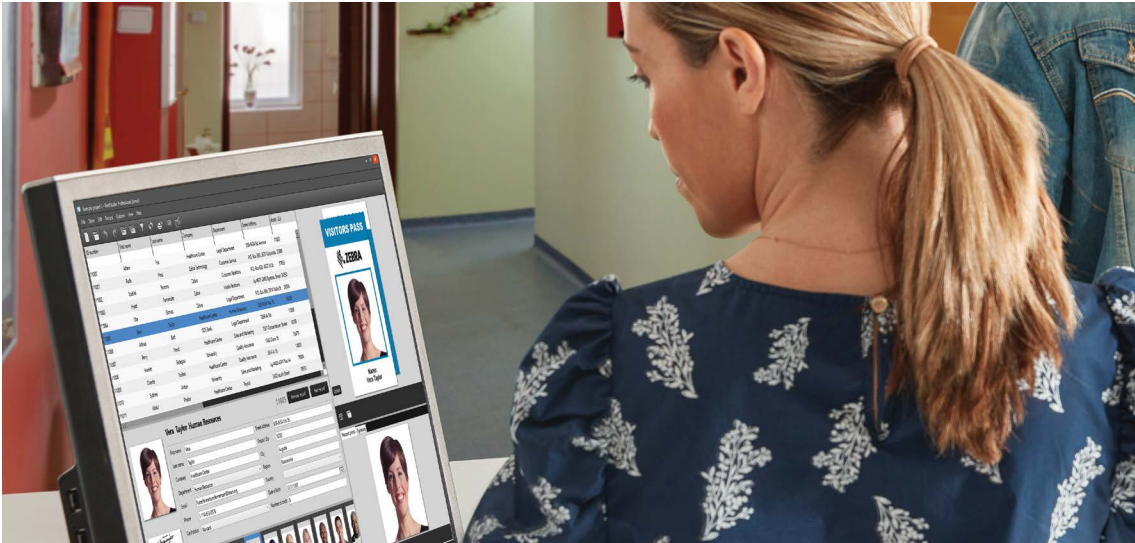atendimento especializado, entrega rápida e pagamento facilitado.

Software Zebra CardStudio

O Software Zebra CardStudio 2.0 para impressora de cartão traz um novo
nível de simplicidade para o design e impressão de cartões de fidelidade,
cartões de presente e cartões de identificação.

Zebra CardStudio 2.0

Advancing Easy Card Design and Issuance into the Digital World

More than ever before, we're an electronically connected global community. From shopper loyalty cards to student IDs to Corporate IDs and access control cards, we're quickly evolving from the physical to the digital. Advance your card designs and production with CardStudio 2.0 to unlock greater design features, expanded data management capabilities and offer Digital IDs.

CardStudio 2.0 makes designing and producing high-quality cards and Digital IDs quick and simple. Whether you're creating a handful of single-sided monochrome cards or thousands of encoded, full-color, double-sided cards with special security effects and dynamic data, our software makes it easy. And, you can automatically create and issue Digital ID cards at the same time.

Easily create any card design

Our highly intuitive interface, built on a familiar Windows® platform, enables almost anyone to design cards.
With CardStudio 2.0 you can:

- Jumpstart your design using our cloud-based sample card template gallery or purchase premium designs in our in-app store

- Create design layers to add static and dynamic data, 1D or 2D barcodes, artwork, security features and more

- See a live preview of your card designs before you finalize to easily make any needed adjustments

- Integrate data effortlessly from varying sources—from enterprise data to photos and signatures captured on the fly

- Choose your encoding option that best meets your application needs, including MIFARE® DESFire® and UHF contactless cards

- Keep your software up-to-date with the latest features and security with automatic maintenance notifications and updates

- Easily create mobile-device-specific Digital IDs at the same time as physical cards, or as a standalone offering

Get the Features You Need, and Upgrade Anytime to Add More

Create Digital ID Cards for Maximum Versatility

Offer your customers Digital IDs they can take along on their mobile phones. These Digital ID cards can be used for a wide range of applications including ID cards, membership and loyalty cards, and more. The Digital ID feature is a purchasable option available on the CardStudio 2.0 Standard edition and above.

See the Features in Action

Get up and running quickly with a suite of easy-to-follow "how-to" videos that also guide you through basic to advanced features. Find them on the CardStudio support page: zebra.com/cardstudiosupport

Integrate Information from Data Sources and on the Fly

Include text, graphics, photos and other key data from virtually any source in your cards – from backend databases to spreadsheets. Connect to as many data sources as needed to reduce errors and populate content automatically. Capture and add photos and signatures to improve your Card ID design and issuance. Optimize your card designs with the face-recognition feature that automatically crops and uploads photographs.

All the Encoding Options You Need

With support for UHF and MIFARE/DESFire family of contactless cards, you can choose the encoding option that matches the application requirements and level of security your cards require.

Four Cardstudio Editions Meet Your Needs Now and into the Future

With four editions available, you can purchase the features you need today and upgrade to unlock advanced capabilities as your business needs evolve.

Classic	• A single application (DesignStudio) brings simplicity to basic ID Card design and printing
Standard	• Separate applications (DesignStudio and PrintStudio) for card design and printing allow for optimized workflows and card issuance, including optional Digital IDs • Includes a single internal database project, and data integration (import of data from an Excel or CSV file) • Basic mag stripe encoding and 1D/2D barcode support

Enterprise	• Includes all the features in the Standard Edition, plus:
	  – Allows users to leverage designs across an unlimited number of database project files and applications
	  – Connectivity to multiple backend data sources

Professional	• Includes all the features in the Standard and Enterprise Editions, plus: – UHF and MIFARE/DESFire contactless smartcard encoding support

Make card printing easy and accessible with CardStudio from Zebra.
For more information, please visit **zebra.com/cardstudio**