



Software BarTender

O software oferece mais funcionalidade integrada e avançada em todo o processo de rotulagem, desde o design, integração, automação até gestão. O BarTender é vendido e distribuído por meio de uma rede de parceiros globais.



BarTender® Starter Edition

The newest product in the BarTender® lineup, Starter Edition is a fully integrated software package designed for small businesses and departments, and small batch or high mix, low volume manufacturing applications. Starter Edition is a simple, straightforward way to generate labels that include dynamic data sourced from Excel or CSV files. Unlike other products, only BarTender Starter Edition supports multiple users across multiple computers with the ability to update, modify and print templates.

Create commercial-quality labels in-house

Use our professionally designed templates, included with each edition of BarTender®, to quickly come up to speed — or start from a blank slate. Powerful, flexible design tools mean that your team can design and print sophisticated, complex labels in-house with no programming required.

A labeling system that grows as your business grows

The BarTender software suite is a full suite of products, designed to make it easy for you to add more advanced features when you need them with a simple upgrade to a more powerful edition. BarTender is scalable for any business, any industry and any application.

BarTender knows the rules so you don't have to

Smart wizards and built-in business logic to help you meet regulatory compliance requirements. Choose from over 400 preformatted, ready-to-use components based on 105 barcode symbologies and more than a dozen barcode standards.

Automate Amazon Transparency labeling

Easily design Transparency-compliant labels with our pre-built templates and connect them to your Amazon-provided CSV file. Starter Edition was built with the Amazon Transparency program in mind — we've worked closely with Amazon to create the ideal solution for the brands and contract manufacturers who are part of the program.

Reduce process errors and waste

Just-in-time, on-demand labeling and serialization eliminate the need for error-prone pre-printed media and storage. And there's no outdated or out of spec label media to throw away when needs change — a quick edit the label file or database, and you're good to go.

Help when you need it

BarTender is intuitive, easy-to-use and easy-to-learn. But for those occasions when you need a little extra help, visit our support site where you can refer to our extensive library of problem-solving and how-to videos or start a consultation with our legendary technical support team.



Integrate labeling with Excel or CSV files to manage variable data



Enable multiple users to manage and produce labels across your network



Create and print labels within minutes using our intuitive design tools



Create +1 / -1 serialization schema



Work confidently knowing our legendary technical support team is here to help you



Simple integration to Amazon Transparency

Americas:
Sales@SeagullScientific.com
+1 425 641 1408

EMEA:
EMEA_Sales@SeagullScientific.com
+34 91 198 4600

APAC:
AsiaSales@SeagullScientific.com
+886 70 1018 4700

Japan:
JapanSales@SeagullScientific.com
+81 3 4589 5400

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Integration with SAP Applications

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